

@erinspainblog | @erininatlanta

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# ONLINE PORTFOLIO

**PRESENTED BY :**

Erin  
Spain

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Content Creator





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# ABOUT ME

I'm a content creator, photographer, and video producer specializing in UGC-style content and short-form video for brands.

My background includes creating content in the DIY and lifestyle space, which helped me develop a strong foundation in storytelling, hands-on visuals, and step-by-step, engaging content creation. Over time, I've expanded into working with a wider range of brands and businesses, including local businesses, product-based companies, and service providers.

Today, I create social-first content across both photography and video, helping brands show up authentically on platforms like TikTok, Instagram Reels, and digital marketing campaigns. My work includes short-form video, product photography, lifestyle imagery, testimonials, and promotional content designed to feel native to social platforms rather than traditional advertising.

I enjoy collaborating with a variety of clients and adapting my creative approach to fit each brand's voice, audience, and goals.

My goal is always the same: create content that feels real, connects with people, and performs well online.

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# WHAT I DO?

I create social-first content for brands designed to increase engagement, build trust, and perform across platforms like TikTok, Instagram Reels, and digital ads.

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**My services include:**

## **UGC Content Creation**

- Authentic, creator-style videos for organic social or paid ads
- Product demos, testimonials, unboxings, and lifestyle content

## **Short-Form Video Production**

- TikTok and Instagram Reels
- Trend-based content and storytelling videos
- Hook-driven promotional videos

## **Photography**

- Product photography
- Lifestyle and branding imagery
- Content for websites, social media, and marketing campaigns

## **Brand Content Packages**

- Monthly or one-time content creation bundles
- Content tailored to your brand voice, audience, and goals
- Ready-to-post visuals optimized for social platforms

I focus on creating content that feels natural, relatable, and native to the platforms it's shared on, so it doesn't look like an ad, but still performs like one.



# VISION & MISSION

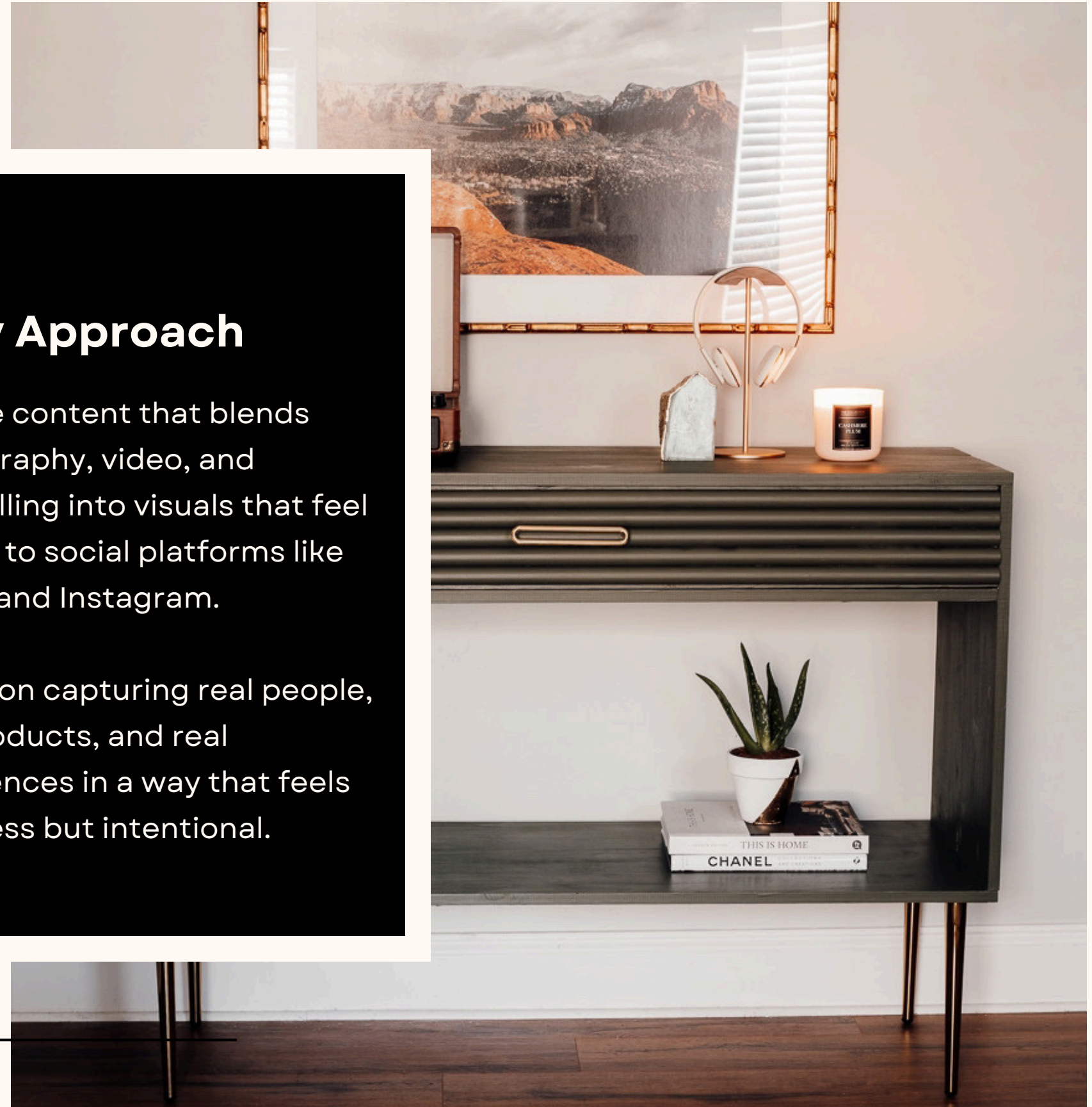
## What I Believe

I believe the best content doesn't feel like content. It feels like a moment, a story, or something worth stopping for while you're scrolling. People don't connect with perfect marketing, they connect with authenticity, personality, and storytelling that feels real.

## My Approach

I create content that blends photography, video, and storytelling into visuals that feel natural to social platforms like TikTok and Instagram.

I focus on capturing real people, real products, and real experiences in a way that feels effortless but intentional.



# MY PORTFOLIO



Building, creating, and storytelling through hands-on content



TikTok + social-first storytelling

# WORK WITH ME !



I'm always open to new creative collaborations, whether that's DIY and lifestyle brand partnerships, UGC content creation, or photography for businesses and marketing campaigns.

If you're looking for engaging, social-first content that helps your brand connect with your audience in an authentic way, I'd love to connect and hear more about your project.



## **Email**

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## **Location**

Atlanta, GA